



SYLLABUS

Basic information of the course			
University:	University “Ukshin Hoti” - Prizren		
Academic unit:	Faculty of Computer Science		
Study program:	Information and Telecommunication Technologies		
Course:	Eletronic Business		
Study level:	Bachelor		
Course status:	Elective		
Study year:	1		
Number of hours per week:	2+2		
Credit value - ECTS:	6		
Time / location:	It will be published in the university web site!		
Lecturers:	Assoc. Prof. Dr. Naim Baftiu		
Contact details:	naim.baftiu@uni-prizren.com		
Course description:	E-commerce, e-marketing, e-procurement, e-banking, online auctions, etc. can be learned by the student in the e-business. Business Opportunities Electronic business or ebusiness is a phenomenon that is legitimating the Internet as a major communication medium and is revolutionizing a new business reality.		
Course objectives:	The student benefits from: organization, strategies, operation, division, development and adaptation with new business technologies. Students benefits from the way of developing and designing web pages of companies, the knowledge and functionality of financial software, the ways of internet payments, the security of computer systems of companies, and so on.		
Learning outcomes:	Lectures, Exercises, Seminar Works, Consultations, Tests, Case Studies, Other Tasks.		
Contribution on student load (must correspond with learning outcomes)			
Activity	Hours	Days/week	Total/hours
Lectures	2	15	30
Exercise theoretical/laboratory	2	15	30

Practice work	1	2	2
Contact with lecturer/consultations	1	5	5
Field exercises	1	1	1
Midterms	2	2	4
Laboratory exercises	2	2	4
Individual time spent studying (at the library or home)	3	10	30
Final preparation for the exam	5	6	30
Time spent in evaluation (tests, quiz, final exam)	2	3	6
Projects, presentations, etc.	4	2	8
Total			150
Notice: 1 ECTS credits = 25 hours commitment, e.g. if the course has 6 ECTS credits student must have 150 hours during the semester.			
Teaching methods:	The course is a combination of lectures, discussions, numerical and laboratory exercises, while the assignments are presented by the laboratory course lecturers!		
Assessment methods:	<ul style="list-style-type: none"> - Attendance in lectures and exercises: 5% + 5%. - Semestral project: 15%. - Midterm 1: 35%. - Midterm 2: 40%. - Or final exam: 100%. 		
Assessment and grading:	Vlerësimi në %	Nota përfundimtare	
	91% - 100%	10	
	81% - 90%	9	
	71% - 80%	8	
	61% - 70%	7	
	51% - 60%	6	
0% - 50%	5		
Literature			
Basic literature:	<ol style="list-style-type: none"> 1. Dr. sc. Beqiri Edmond. Interneti-Komunikimet kompjuterike Dukagjini, Pejë, 2002 2. Dr. sc. Mustafa Muhamet, Informatika e biznesit, 2004. <p>Dr. Berisha Mihane, Informatika e biznesit-Ligjerata 2004 pjesa: Rrjetat kompjuterike - Arsenovski Sime, Informatika, Shkup, 2006.</p>		
Additional literature:	1.		
Study plan			

Week	Lectures
<i>First week:</i>	<ul style="list-style-type: none"> • Introduction to course organization - syllabus (about lectures). • Introduction to e-business History of e-business development Types of e-business
<i>Second week:</i>	<ul style="list-style-type: none"> • Operations of networks of communication and transmission of information
<i>Third week:</i>	<ul style="list-style-type: none"> • Stages of e-business creation
<i>Fourth week:</i>	<ul style="list-style-type: none"> • E-commerce
<i>Fifth week:</i>	<ul style="list-style-type: none"> • The main factors of e-business development
<i>Sixth week:</i>	<ul style="list-style-type: none"> • Structure - Basic Elements of E-Business
<i>Seventh week:</i>	<ul style="list-style-type: none"> • Understanding the internet for business Test-1
<i>Eighth week:</i>	<ul style="list-style-type: none"> • First midterm.
<i>Ninth week:</i>	<ul style="list-style-type: none"> • TCP / IP protocol for business Implement TCP / IP protocol
<i>Tenth week:</i>	<ul style="list-style-type: none"> • Internet and business development alongside the information technology development.
<i>Eleventh week:</i>	<ul style="list-style-type: none"> • Servers and Business
<i>Twelfth week:</i>	<ul style="list-style-type: none"> • Internet connection for business
<i>Thirteenth week:</i>	<ul style="list-style-type: none"> • DSL – Digital Subscriber Line
<i>Fourteenth week:</i>	<ul style="list-style-type: none"> • ISDN – Integrated Services Digital Network • Most popular web applications
<i>Fifteenth week:</i>	<ul style="list-style-type: none"> • E-business models The virtual community • Second (final) midterm.

Exercises

Study plan	
Java	Exercises
<i>First week:</i>	<ul style="list-style-type: none"> • Introduction to course organization – syllabus (about exercises). • Exercises at the internet lab
<i>Second week:</i>	<ul style="list-style-type: none"> • Exercises for communication operations
<i>Third week:</i>	<ul style="list-style-type: none"> • Laboratory lab exercises for ebusiness phases.
<i>Fourth week:</i>	<ul style="list-style-type: none"> • E-commerce Tasks
<i>Fifth week:</i>	<ul style="list-style-type: none"> • Exercises for business development
<i>Sixth week:</i>	<ul style="list-style-type: none"> • Exercises for business elements
<i>Seventh week:</i>	<ul style="list-style-type: none"> • Exercises on the Internet Test-1
<i>Eighth week:</i>	<ul style="list-style-type: none"> • Exercises for TCP / IP
<i>Ninth week:</i>	<ul style="list-style-type: none"> • Duty from business servers
<i>Tenth week:</i>	<ul style="list-style-type: none"> • The Internet and the practical link
<i>Eleventh week:</i>	<ul style="list-style-type: none"> • DSL exercises
<i>Twelfth week:</i>	<ul style="list-style-type: none"> • Network and internet connection

<i>Thirteenth week:</i>	<ul style="list-style-type: none"> • Task and application of the Internet
<i>Fourteenth week:</i>	<ul style="list-style-type: none"> • Task in business model Test-2
<i>Fifteenth week:</i>	<ul style="list-style-type: none"> • Consultation about midterm 2.

Academic policies and rules of conduct
<ul style="list-style-type: none"> • Generally lecture presentations will be made through MS PowerPoint, tables, material usage, computer programs and numeric exercises. • Additional resources (scientific papers, publications, national bulletins, as well as recent discoveries and research) will be provided by professors. • In the absence of the opportunity for practical work to be organized weekly, in cooperation with the management of the university, this activity will be organized on certain days in: organizations, companies, etc. • During each session will be organized the conversation and co-participation with the students! • Students are required to be regular in lectures and exercises! • It will be evaluated when the students collaborate and participate in the lectures and course exercises! • Timely arrival in lectures and exercises is mandatory!